



# 69<sup>th</sup> Annual Lions Club Rodeo



June 14-17, 2017

Red Rock Park • Gallup, New Mexico

## VIP Major Sponsor \$5000

Advertisement with Logo  
On Radio, Newspaper/Out of Area Ads & Poster/Flyers, Logo on Website With Link.  
VIP Advertisement in Rodeo Program  
1 Full Page Color Ad in Rodeo Program  
Rodeo Signs at RRP  
Trade Show Booth at RRP  
2 Arena Banners w/Logo  
2 Banners inside RRP  
Parade Participation  
Announcer Recognition during performance  
8 VIP Passes with VIP Seating/ 30 General Admission Tickets  
Gifts and Souvenirs  
Sponsorship Flag of Attendance (Sponsor will provide)  
2 Street Banners  
2 Rodeo Jackets

## Event Sponsor \$2000

Advertisement with Logo  
On Radio, Newspaper/Out of Area Ads & Poster/Flyers, Logo on Website With Link.  
VIP Advertisement in Rodeo Program  
1/2 Page Color Ad in Rodeo Program  
Rodeo Signs at RRP  
Trade Show Booth at RRP  
2 Arena Banners w/Logo  
1 Banner inside RRP  
4 VIP Passes with VIP Seating/ 15 General Admission Tickets  
Parade Participation  
Announcer Recognition during performance  
Gifts and Souvenirs  
Sponsorship Flag of Attendance (Sponsor will provide)  
1 Street Banner

## Participation Level

- VIP Major Sponsor \$5000
- Major Sponsor \$3000
- Event Sponsor \$2000
- Chute Sponsor \$1000

10% Discount if paid in full by April 1<sup>st</sup>

Notes \_\_\_\_\_

Sold By: \_\_\_\_\_

Date: \_\_\_\_\_

## Major Sponsor \$3000

Advertisement with Logo  
On Radio, Newspaper/Out of Area Ads & Poster/Flyers, Logo on Website With Link.  
VIP Advertisement in Rodeo Program  
3/4 Page Color Ad in Rodeo Program  
Rodeo Signs at RRP  
Trade Show Booth at RRP  
2 Arena Banners w/Logo  
1 Banner inside RRP  
6 VIP Passes with VIP Seating/ 20 General Admission Tickets  
Parade Participation  
Announcer Recognition during performance  
Gifts and Souvenirs  
Sponsorship Flag of Attendance (Sponsor will provide)  
1 Street Banner

## Chute Sponsor \$1000

Banner on Chute Gate  
Advertisement  
On Radio, Newspaper/Out of Area Ads & Poster/Flyers  
Announcer Recognition during performance  
VIP Advertisement in Rodeo Program  
1/4 Page Color Ad in Rodeo Program  
2 VIP Passes with VIP Seating/ 10 General Admission Tickets  
Gifts and Souvenirs  
1 Street Banner  
Parade Participation

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

Method of Payment: Cash      Check # \_\_\_\_\_

Other      Installment Plan

Amount \_\_\_\_\_ Date \_\_\_\_\_

Mailing Address: Gallup Lions Club Rodeo  
P.O. Box 144  
Gallup, NM 87305

For Sponsor information contact Rodeo Chairman Crystal Nelson at 505-879-2043. Visit us at [www.galluplionsclubrodeo.com](http://www.galluplionsclubrodeo.com)

\*Ad Copy due by April 13, 2017 and Final Payment Due by May 16, 2017.

Your support invests in our community.